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## **Fuzzy linear regression Application to the estimation of air transport demand**

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### ***Abstract:***

The demand for an air transport market is very sensitive to many factors. The vagueness of the impacts of all these factors makes the task of prediction of this demand by classical methods very hazardous, especially when this estimation is used afterwards for critical decisions such as those related with the definition of supply (frequency of flights, number of seats put on the market, trip price..). Then it appears that crisp methods are not able to take fully into account all the uncertainty making up the demand while possibilistic reasoning could be a way to catch it. Following this idea, it is shown in this communication how regressions based on fuzzy logic which combine statistics and experts' attitudes can be used to improve the estimation for air transport demand.

In the first section of the communication, following Tanaka's model, fuzzy linear regression is introduced. Then in the second part an extension using trapezoidal fuzzy numbers is displayed. Finally, in the last section, the application of the proposed fuzzy linear regression to the estimation of air transport demand is considered.

*Keywords:* Fuzzy Logic, Fuzzy Regression Analysis, Demand Estimation

### 1. Introduction:

The purpose of regression analysis is to relate analytically the variation of a dependent variable Y in terms of explanatory variables  $x_1, \dots, x_N$ . An estimation of Y denoted  $\hat{Y}$  in terms of  $X (= [1 \ x_1 \ \dots \ x_N])$  can be obtained from data samples (see table 1) through a linear statistical regression. The analysis of this latter has been much considered [2], where  $f$  was naturally taken as a crisp linear function such as:

$$f(X) = a_0x_0 + a_1x_1 + \dots + a_Nx_N \quad \text{with} \quad x_0 = 1$$

(1)

where  $a_0, a_1, \dots, a_N$  are real values. Defining  $A = (a_0, a_1, \dots, a_N)$ , we can write:  $f(X) = AX$ .

Since in general the relationship between the input and the output cannot be known exactly, a random variable  $u$  which represents the disturbance or the error term can be added to the right side of (1):

$$y_i = f(X_i) + u_i$$

(2)

This disturbance term is a surrogate for the uncertainty due not only to the *a priori* affine form chosen for function  $f$ , but also to the omitted variables that affect the output. The vector of the parameters  $a_j$  is then estimated through a least square regression as:  $\hat{A} = ({}^tTT)^{-1} {}^tTY$  where T is the matrix composed by the inputs samples and Y is the vector of the output samples:

$$T = \begin{bmatrix} 1 & x_{11} & \dots & x_{1N} \\ 1 & x_{21} & \dots & x_{2N} \\ \dots & \dots & \dots & \dots \\ 1 & x_{M1} & \dots & x_{MN} \end{bmatrix} \quad \text{and} \quad Y = \begin{bmatrix} y_1 \\ y_2 \\ \dots \\ y_M \end{bmatrix}$$

with the condition that the matrix  ${}^tTT$  is non singular.

sample	Output	Inputs
1	$y_1$	$x_{11}, \dots, x_{1N}$
$\vdots$	$\vdots$	$\vdots$
i	$y_i$	$x_{i1}, \dots, x_{iN}$
$\vdots$	$\vdots$	$\vdots$
M	$y_M$	$x_{M1}, \dots, x_{MN}$

Table 1: Observed input output data

Then, given a set of predefined inputs X, a crisp estimation of Y will be given by:

$$\hat{Y} = {}^t \hat{A} X \tag{3}$$

and to get some insight into the estimation error, strong assumptions related with the distribution of the data must be made (for example the values of the error terms can be supposed mutually independent and identically distributed [2] along a centred normal distribution  $N(0, \sigma)$ ). In the following, fuzzy sets are used to contain the uncertainty related with the inputs-output relationship.

## 2. Tanaka's model:

### 2.1. Model's exposition:

In fuzzy linear regression (FLR) analysis [1], some of the assumptions of the classical statistical approach are relaxed and the uncertainty is traduced by a fuzzy relationship between the input and the output. Such a relationship is given by a fuzzy function  $\tilde{f}$ . The present paper considers first the model of Tanaka [5] which is a pioneer for such models.

The basic Tanaka's model assumes a linear fuzzy function:

$$\tilde{f}(X) = \tilde{A}_0 x_0 + \tilde{A}_1 x_1 + \dots + \tilde{A}_N x_N = {}^t \tilde{A} X \quad \text{With } x_0 = 1$$

(4)

Where  $\tilde{A}$  is the fuzzy vector of the model's parameters.

For every  $j \in \{0, 1, \dots, N\}$ ,  $\tilde{A}_j$  is a symmetric fuzzy number presented by  $(c_j, w_j)$  where  $c_j$  and  $w_j$  are respectively its centre and its width. The reference membership function of these numbers is denoted L and is such as:

- $L(x) = L(-x)$
- $L(0) = 1$
- L is decreasing on  $[0, 1[$
- $L(x) = 0$  when  $x \in [1, +\infty[$
- L is concave on  $] -1, 1[$

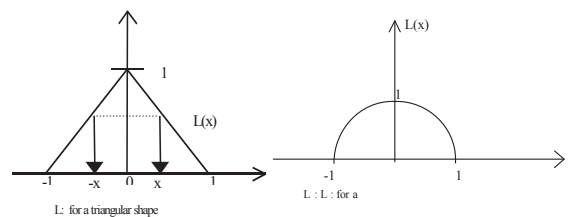


Fig.1: Examples of reference membership functions

The membership function  $\mu_{\tilde{A}_j}$  is deduced from L as  $\mu_{\tilde{A}_j}(a_j) = L((a_j - c_j) / w_j)$  when  $w_j > 0$ .

An interesting case is when the  $\tilde{A}_j$  are triangular. It is the case the most developed in the literature; where:

$$L(x) = \begin{cases} 1 - |x| & \text{if } -1 \leq x \leq 1 \\ 0 & \text{if not} \end{cases} \quad (5)$$

and

$$\mu_{\tilde{A}_j}(a_j) = \begin{cases} 1 - |c_j - a_j| / w_j & \text{if } c_j - w_j \leq a_j \leq c_j + w_j \\ 0 & \text{otherwise.} \end{cases} \quad (6)$$

It can be shown (see [5]) that when the  $\tilde{A}_j$  are triangular fuzzy numbers, then the resulting Y (7) is a triangular fuzzy number as well. The centre of Y is then  $'CX$  and its width is the sum of the widths of all the terms:  $'W|X|$ , where C is the vector of the centres of the  $\tilde{A}_j$  and W is the one of their widths. The membership function of Y is then given by:

$$\mu_Y(y) = \begin{cases} \text{Max}(0, 1 - \frac{|y - 'CX|}{'W|X|}), & \text{if } X \neq 0 \\ 1 & \text{if } X = 0, y \neq 0 \\ 0 & \text{if } X = 0, y = 0 \end{cases} \quad (7)$$

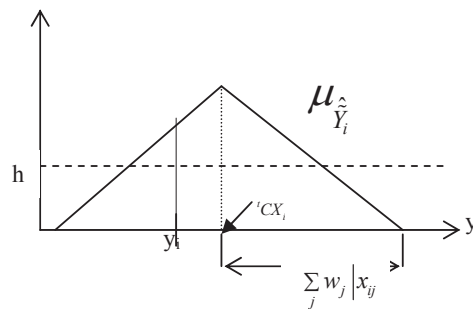


Fig.2. Membership function of  $\tilde{Y}_i$

Then the uncertainty about Y is illustrated by the width of the membership function of the resulting fuzzy number. Given a set of data samples  $D$ , it appears to be of interest to minimise the total vagueness resulting from the fuzzy regression through the tuning of its parameters.

Given a threshold number  $h$  ( $0 \leq h \leq 1$ ), let us define a reduced data set  $D_h$  where the sample  $i$  is retained if  $y_i$  has a membership degree greater than  $h$ :

$$\forall i \in \{1, 2, \dots, M_h\}, \mu_{\tilde{y}_i}(y_i) \geq h$$

(8)

where  $M_h$  is the size of  $D_h$

This can be written:  $L(|y_i - {}^tCX_i| / {}^tW|X_i|) \geq h$  and since  $L$  is decreasing over  $[0, 1[$  then:

$$|y_i - {}^tCX_i| \leq L^{-1}(h) \cdot {}^tW|X_i| \tag{9}$$

Observe that in the case of triangular fuzzy numbers,  $L^{-1}(h) = 1 - h$ . Let us estimate the total vagueness associated to  $D_h$  and  $W$ :

$$\sum_{i=1}^M \left( \sum_{j=0}^N w_j |x_{ij}| \right) = \sum_{j=0}^N \left( \sum_{i=1}^M |x_{ij}| \right) w_j \tag{10}$$

Then a linear program can be formulated to minimise the total vagueness under an  $h$ -degree membership constraints over  $D_h$ :

$$\left\{ \begin{array}{l} \delta_L^h = \underset{W, C}{Min} \quad \sum_{j=0}^N \left( \sum_{i=1}^M |x_{ij}| \right) w_j \tag{a} \\ \text{st} \quad \sum_{j=0}^N c_j x_{ij} + \left| L^{-1}(h) \right| \sum_{j=0}^N w_j |x_{ij}| \geq y_i \quad \forall i = 1, \dots, M_h \tag{b} \\ \sum_{j=0}^N c_j x_{ij} - \left| L^{-1}(h) \right| \sum_{j=0}^N w_j |x_{ij}| \leq y_i \quad \forall i = 1, \dots, M_h \tag{c} \\ W \geq 0, C \in \mathfrak{R}^N, x_{i0} = 1; i = 1, \dots, M_h. \tag{d} \end{array} \right. \tag{11}$$

The resulting linear fuzzy regression model will be denoted  $F_L^h$ .

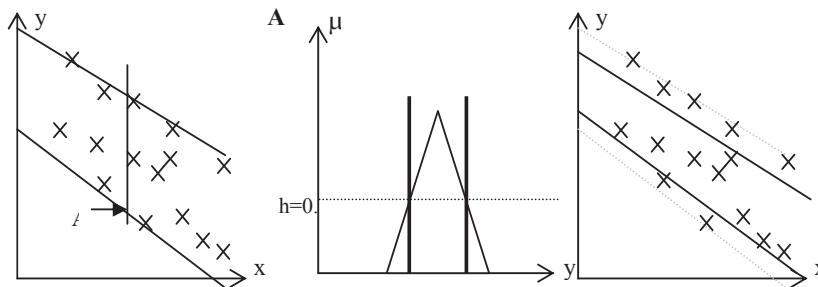


Fig.4.2 .Interval estimation and membership

**2.2. Analysis of model:**

If  $C_h^* = {}^t(c_0^*, c_1^*, \dots, c_N^*)$  and  $W_h^* = {}^t(w_0^*, w_1^*, \dots, w_N^*)$  compose the optimal solution of problem (11), then the vector of estimated parameters resulting from the regression  $F_L^h$  is:

$$\hat{A}_L^h = (C_h^*, W_h^*)_L \tag{12}$$

When another membership degree  $h'$  ( $h' \neq h$ ) is considered, it is easy to show that the resulting linear fuzzy regression  $F_L^{h'}$  is given by:

$\hat{A}_L^{h'} = (C_h^*, [L^{-1}(h)/L^{-1}(h')]W_h^*)_L$ . Then, once a given reference function L is adopted, the LFR associated to a threshold h can be deduced from the one corresponding to  $h = 0$ .

This model can be interpreted as an estimation of the interval of the dependent variable Y. At the beginning ( $h = 0$ ) an interval containing all the observations is defined and when an effective threshold h is chosen a resulting narrower interval is defined for the estimation. As some data samples located near the bounds of the current interval become outliers, they are removed from the refined data set. Some observations can be made here about this method: it can be instructive to interpret the detected outliers samples instead of merely removing them. This method does not take fully into consideration the effective dispersion of the data samples within the learning interval. When rather large uncertainties are involved, L may be not a strictly decreasing function on  $[0,1]$  (trapezoidal numbers can be of interest in this case) and the above approach is no more applicable.

**3. Extension of the Tanaka’s model:**

The proposed extension makes use of *level fuzzy functions* in the sense of Zimmermann[6]. A level fuzzy function  $\tilde{f}$  is given by

- four level crisp functions:  $f_a, f_b, f_c, f_d$ .
- $f_b, f_c$  provide the curves for which the degree of membership reaches 1.
- $f_a, f_d$  provide the curves for which the grade of membership starts from zero.

For consistency reasons, these four functions cannot intersect on the input domain given by  $[X_{\min}, X_{\max}] (= [(x_1)_{\min}, (x_1)_{\max}] \times \dots \times [(x_N)_{\min}, (x_N)_{\max}])$ :

$$\forall x \in [X_{\min}, X_{\max}], f_a(x) \leq f_b(x) \leq f_c(x) \leq f_d(x)$$

Then a membership function can be attached to this level fuzzy function:

$$\mu_{\tilde{f}}(f(x)) = \begin{cases} (f(x) - f_a(x)) / (f_b(x) - f_a(x)) & \text{if} \\ f_a(x) \leq f(x) \leq f_b(x) & (13) \\ 1 & \text{if} \\ f_b(x) \leq f(x) \leq f_c(x) & \\ (f_d(x) - f(x)) / (f_d(x) - f_c(x)) & \text{if } f_c(x) \leq f(x) \leq f_d(x) \\ 0 & \end{cases}$$

otherwise

A simple way to determine the extreme level functions  $f_a$  and  $f_d$  is to use the Tanaka's model considering the resolution of (11) for  $h = 0$ :

$$\left\{ \begin{array}{ll} \text{Min} & \sum_{j=0}^N w_j \sum_{i=1}^M |x_{ij}| & (a) \\ \text{st} & \sum_{j=0}^N c_j x_{ij} + \sum_{j=0}^N w_j |x_{ij}| \geq y_i \quad \forall i = 1, \dots, M & (b) \\ & \sum_{j=0}^N c_j x_{ij} - \sum_{j=0}^N w_j |x_{ij}| \leq y_i \quad \forall i = 1, \dots, M & (c) \\ & W \geq 0, C \in \mathfrak{R}^N, x_{i0} = 1; i = 1, \dots, M. & (d) \end{array} \right. \quad (14)$$

giving:  $f_a(X) = \sum_{j=0}^N c_j^* x_j - \sum_{j=0}^N w_j^* |x_j|$  and  $f_d(X) = \sum_{j=0}^N c_j^* x_j + \sum_{j=0}^N w_j^* |x_j|$

The determination of the central functions  $f_b$  and  $f_c$  is not so straightforward. They provide the bounds of the certainty domain. There are many ways to define them, in the following two methods are considered.

**a) Method using an h-cut:**

The h-cut considered in the Tanaka's model can be used here to define the bounds of the set of possibilities that will correspond to the certainty domain. It is assumed that any output value having a membership level higher than a given level  $h_1$  ( $h_1 \in ]0,1[$ ) is in the certainty domain. So  $f_b$  and  $f_c$  are here defined by the resolution of (11) where L is the triangular reference membership function and h is a chosen number in  $[0,1[$ .



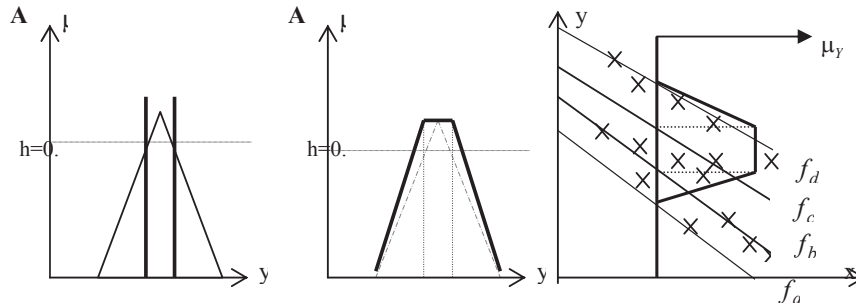


Fig.5 . Interval estimation and construction of trapezoidal

**b) Mixed method**

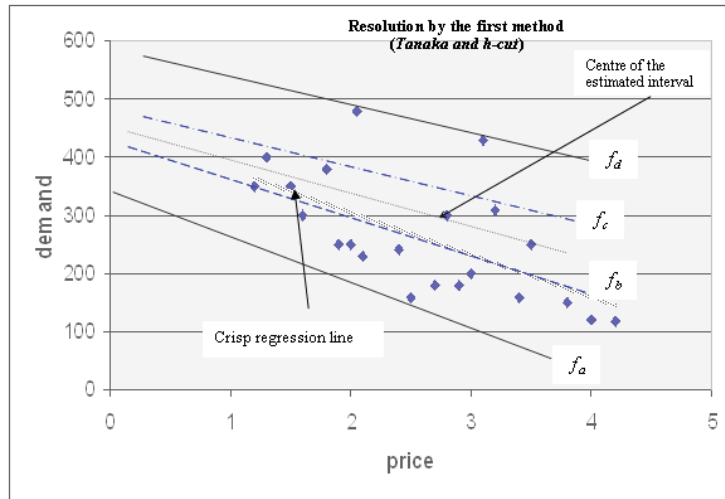
Since the methods presented above do not pay a direct attention to how the data samples are dispersed in the interval, with the mixed method, the level functions  $f_a$  and  $f_d$  are obtained through a 0-cut using Tanaka’s model while a least square regression is used to determine the central level functions  $f_b$  and  $f_c$ . From the resulting statistical regression model  $\hat{f}(X)$  and standard deviation  $\sigma$ ,  $f_b$  and  $f_c$  are given by  $f_b = \hat{f} - \lambda\sigma$  and  $f_c = \hat{f} + \lambda\sigma$  where  $\lambda$  is a positive constant chosen by an expert depending about his opinion about the representativeness of the proposed samples. A large  $\lambda$  means that he has a poor opinion about their representativeness.

These two methods define trapezoidal fuzzy numbers taking into account all the data samples for the definition of their limits since they are effective realisations. Besides that, experts can choose directly the criteria used to determine the central functions  $f_b$  and  $f_c$ . The possibilities above  $f_c(X)$  can be interpreted as corresponding to optimistic scenarios and the ones under  $f_b(X)$  can be associated to pessimistic conditions.

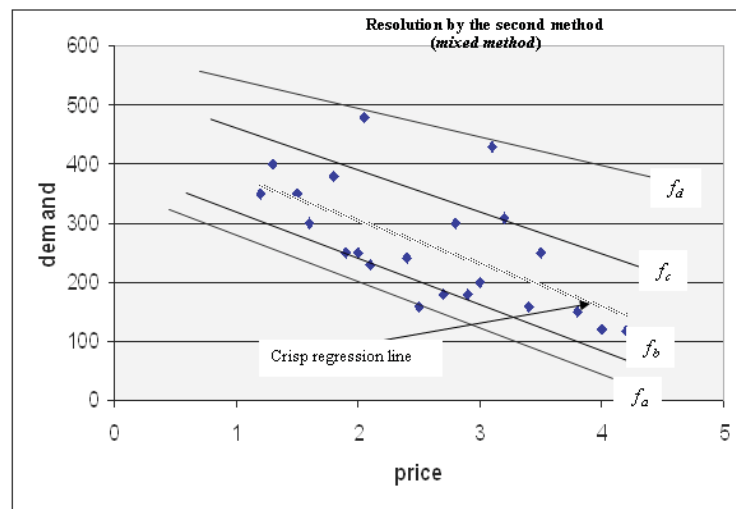
**4. Example**

In the air transport market uncertainty is very frequent so let us consider a simple example of air transport demand estimation as function of ticket price. The table below provides a set of data samples:

price(u.m)	2	1,5	3	4	2,5	1,8	2,4	3,5	2,8	3,1	3,2
Demand	250	350	200	120	160	380	240	250	300	430	310
price(u.m)	3,8	1,6	1,3	2,1	1,9	3,4	2,7	1,2	4,2	2,05	2,9
Demand	150	300	400	230	250	160	180	350	118	480	180



Tanaka's method in this example provides an estimate of the demand function centred in the interval ( $h=0$ ), a large number of observations is then excluded, contrarily to the proposed method to build trapezoidal fuzzy numbers which keeps all these data samples. In this case, it can be observed that the concentration of the data is rather below the centre of the fuzzy estimation.



With the second trapezoidal fuzzy numbers method, the crisp linear regression estimate remains in the centre of the base of the trapezoidal fuzzy estimation.

## 5. Conclusion

In this paper, a new approach for fuzzy linear regression analysis has been introduced. This approach is inspired from the Tanaka's method. The target of this approach is to build trapezoidal fuzzy sets for the estimated variable. It tries also to take into account all the data samples and sometimes the dispersion of these latter. A simple example has been treated to compare these methods.

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